



## COMMUNITY IMPACT GRANTS

Donations made through UW Valleys workplace campaigns are reinvested into local communities through our Community Impact Grant Program.

Each year, nonprofits in Burnett, Dunn, Pepin, Pierce, Polk, and St. Croix counties can apply for funding to support programs focused on health, education, or financial stability.

UW Valleys prioritizes partnerships with organizations whose mission aligns with our goal: to measurably improve individual and family well-being so that everyone in Western Wisconsin can lead a healthy, thriving, and secure life.

## GIVE BIG VALLEYS

This annual, online only giving event is an extraordinary opportunity designed to bring our communities together to raise money and awareness for participating local nonprofits!

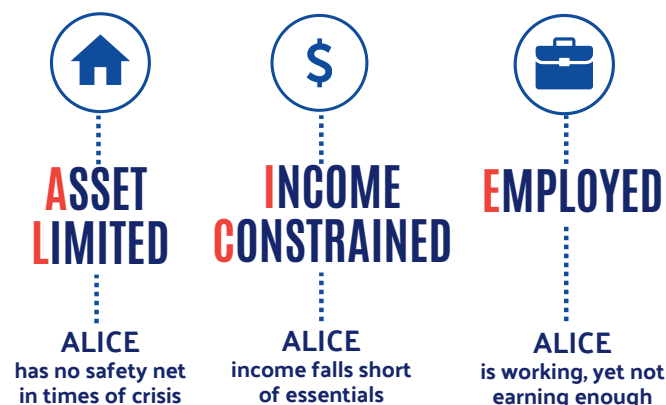
Every donation, big or small, gives these organizations the opportunity to make BIG things happen. Be a part of 24 hours of generosity from 12:00am to 11:59pm and make a BIG impact on our community!

## WHO DO WE SUPPORT? ALICE

ALICE stands for Asset Limited, Income Constrained, Employed. These are individuals and families who earn above the federal poverty level, but not enough to afford the basic cost of living in their communities.

ALICE households often struggle to cover essentials like housing, childcare, food, transportation, and healthcare, despite working, sometimes multiple jobs.

They are our childcare providers, home health aides, cashiers, teachers, and delivery drivers – essential workers who keep our communities running but face tough financial decisions every day.



## GET IN TOUCH

**Hudson Office**  
201 2nd Street South  
Ste #300  
Hudson, WI 54016  
715.377.0203

**Menomonie Office**  
800 Wilson Avenue  
Ste #51  
Menomonie, WI 54751  
715.231.3066

 [uwvalleys.org](http://uwvalleys.org)  
 [givehope@uwvalleys.org](mailto:givehope@uwvalleys.org)  
 [uwscrcv](https://www.facebook.com/uwscrcv)  
 [uwvalleys](https://www.instagram.com/uwvalleys)  
 United Way St. Croix & Red Cedar Valleys



**UW Valleys fights for the health, education, and financial stability of every person in Western Wisconsin.**

**Serving all people in Burnett, Dunn, Pepin, Pierce, Polk, and St Croix Counties.**



## DAY OF CARING

**Day of Caring** is an annual day of action that connects teams of corporate volunteers with nonprofits from across Dunn & Pepin counties. Volunteer teams roll up their sleeves and provide much-needed manpower to complete a half day project they're assigned to at local nonprofit agencies.

Learn more at [uwvalleys.org/dayofcaring](http://uwvalleys.org/dayofcaring)

## DIAPER BANK



Access to a sufficient supply of diapers is essential for the health of infants and toddlers, but too many families do not have the resources to adequately provide for this basic need. UW Valleys partners with local organizations to help build the diaper supply network in our region

(Dunn, Pierce, and Polk counties) that have extremely limited or no resources available. UW Valleys provides no-cost diapers and wipes for children in need.

To learn more or to host a diaper drive visit: [uwvalleys.org/diaper-bank](http://uwvalleys.org/diaper-bank)

## THE JOHN COUGHLIN HOPE FUND

The John Coughlin Hope Fund (JCHF) provides one-time financial assistance to individuals and families facing urgent needs when no other resources are available. Support may include help with rent, security deposits, mortgage payments, utilities, medical bills, car repairs, and other essential expenses.

JCHF works in partnership with local agencies to identify those experiencing short-term financial crises, ensuring all existing community resources are considered before funding is provided.

To learn more visit: [uwvalleys.org/jCHF](http://uwvalleys.org/jCHF)  
To support the JCHF visit: [uwvalleys.org/donate](http://uwvalleys.org/donate)

## NEED HELP? GET CONNECTED

### FOUR EASY WAYS TO CONNECT

- Call 211
- Text Zip Code to 898211
- Chat
- Search Online



When you need help and aren't sure where to turn, United Way Valleys 211 is here for you. This free, confidential, statewide service connects you to local resources like food and utility assistance, housing, mental health support, crisis intervention, elder care, disaster relief, substance use services, and more—24 hours a day, 365 days a year.

Learn more at [uwvalleys.org/211](http://uwvalleys.org/211)



## WORKPLACE CAMPAIGN

Everyone deserves the opportunity to thrive. That's why UW Valleys mobilizes the caring power of neighbors, businesses, and community partners to lead transformational change in Western Wisconsin.

From strengthening local resilience to advancing health, youth opportunity, and financial security, we're working towards a future where everyone can reach their full potential.

### HOW WE INVEST

When a donation is made through a workplace campaign, the funds are reinvested into local nonprofit organizations through the UW Valleys Community Impact Grant Program.

### GETTING STARTED

If you would like to start a campaign at your workplace, UW Valleys will provide the tools that you need for planning and implementing a campaign. With the help and guidance of staff, you can run a successful campaign, even if you haven't participated in the past.

You will be most successful by offering employees the option of having a modest amount deducted from their check each pay period. Most businesses then send payments to UW Valleys on a monthly or quarterly basis.



SCAN THE QR CODE  
to learn more at:  
[uwvalleys.org/start-campaign](http://uwvalleys.org/start-campaign)

### 211 Supports

- Food
- Housing
- Utility Assistance
- Mental Health Resources
- Everything Else



### 988 Supports

- Suicidal Thoughts
- Mental Health Crisis
- Substance Use
- Emotional Distress

### Scan Here to learn more



### 911 Supports

- Medical
- Fire
- Report a Crime
- Life or Death

[uwvalleys.org/211](http://uwvalleys.org/211)